

ORDER NOW!

GET THIS BOOK FOR

₱700



"Hegarty on Creativity" by John Hegarty

A look into what lies behind creativity from one of the advertising industry's leading players. Creativity isn't an occupation; it's a preoccupation. It is challenge for everyone in the modern world — from business and advertising to education and beyond. Here, the world-famous advertising creative John Hegarty offers a pocket bible of creative thinking, aimed at provoking, challenging, and inspiring greater heights of innovation.

From Renaissance art to rock 'n' roll, Hegarty takes a wide-angle view of creativity as he sets out to demystify the many ups-and-downs that can arise during the creative process.

Paralyzed by the blank page? Daunted by cynics in the workplace? Money leading you astray? Hegarty combines personal experience and anecdotes along with clear, pragmatic, and good-humored insight into tackling all creative challenges head on.

Fill out this order form and send a scanned copy to andrew.sarmiento@adobomagazine.com. You may also fax it to 8450217.

CUSTOMER INFORMATION

Name: _____ Date: _____

Shipping Address: _____

Tel. No.: _____ Mobile No.: _____

Email Address: _____

ORDER OPTIONS

I would like to order _____ copy / copies of **Hegarty on Creativity by John Hegarty** at the adobo special price of Php 700.00 per copy.

Shipping Fee: Within the Philippines: FREE

PAYMENT OPTIONS

Statement of account will be sent to your E-mail Address after receipt of order form
Cheques should be made payable to **SANSERIF, INC.**

CASH / CHEQUE ON DELIVERY

BANK DEPOSIT

OFFICE ADDRESS

Unit 203, Bldg. 1, OPVI Center
2295 Pasong Tamo Extension
Makati City, 1231 Philippines

BANK DETAILS

Account Name: Sanserif, Inc.
Account Number: 0091-0683-11
Bank: Bank of the Philippine Islands
Branch: Pasong Tamo Extension, EDSA

Simply sign this form and fax back to 8450217 or email to us at andrew.sarmiento@adobomagazine.com

adobo
BOOKS