



2019 AD STARS Finalist\_Professional

| Section                    | Category                    | Type     | Entrant Country | Entrant Company              | Advertiser/Client   | Entry Title        |
|----------------------------|-----------------------------|----------|-----------------|------------------------------|---|--------------------|
| AD STARS                   | Outdoor                     | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Film                        | Single   | Philippines     | Leo Burnett Group Manila     | BDO Unibank, Inc.   | Tokushu            |
| AD STARS                   | Design                      | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Suyen Corporation   | Generation Fluid   |
| VIDEO STARS                | Branded Viral Videos        | Single   | Philippines     | Ace Saatchi & Saatchi Manila | Internet and Mobile Marketing Association of the Philippines            | Project Unfriend   |
| AD STARS                   | Social & Influencer         | Single   | Philippines     | Ace Saatchi & Saatchi Manila | Internet and Mobile Marketing Association of the Philippines            | Project Unfriend   |
| AD STARS                   | Social & Influencer         | Single   | Philippines     | Ace Saatchi & Saatchi Manila | Internet and Mobile Marketing Association of the Philippines            | Project Unfriend   |
| Public Service Advertising | Healthcare                  | Single   | Philippines     | Ace Saatchi & Saatchi Manila | Internet and Mobile Marketing Association of the Philippines            | Project Unfriend   |
| AD STARS                   | Outdoor                     | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Outdoor                     | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Outdoor                     | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Outdoor                     | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Design                      | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Design                      | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Media                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Media                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Print                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Print                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Print                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| VIDEO STARS                | Branded Information Videos  | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Diverse Insights            | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Direct                      | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Pacific Paint (Boysen) Philippines Inc.                                 | This is a tree     |
| AD STARS                   | Outdoor                     | Campaign | Philippines     | Dentsu Jayme Syfu            | Intelligent Skincare Inc. (Belo)  | Belo Shady Posters |
| AD STARS                   | Outdoor                     | Campaign | Philippines     | Dentsu Jayme Syfu            | Intelligent Skincare Inc. (Belo)  | Belo Shady Posters |
| AD STARS                   | Outdoor                     | Campaign | Philippines     | Dentsu Jayme Syfu            | Intelligent Skincare Inc. (Belo)  | Belo Shady Posters |
| VIDEO STARS                | Campaign Videos (Case film) | Campaign | Philippines     | Dentsu Jayme Syfu            | National Book Store, Inc.   | NBS Illiterhate    |
| AD STARS                   | Design                      | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Cultural Center of the Philippines                                      | Baybayan           |
| AD STARS                   | Design                      | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Cultural Center of the Philippines                                      | Baybayan           |
| AD STARS                   | Outdoor                     | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Cultural Center of the Philippines                                      | Baybayan           |
| VIDEO STARS                | Branded Information Videos  | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Suyen Corporation   | Smells like a Girl |
| VIDEO STARS                | Campaign Videos (Case film) | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Suyen Corporation   | Smells like a Girl |
| AD STARS                   | Print                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Cultural Center of the Philippines                                      | Baybayan           |
| AD STARS                   | Print                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Cultural Center of the Philippines                                      | Baybayan           |
| AD STARS                   | Print                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Cultural Center of the Philippines                                      | Baybayan           |
| AD STARS                   | Print                       | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | Cultural Center of the Philippines                                      | Baybayan           |
| Public Service Advertising | Human Rights                | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | The Campaign Against the Return of the Marcoses to Malacanang or CARMMA | Liliosa Hilao      |
| AD STARS                   | Film                        | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | The Campaign Against the Return of the Marcoses to Malacanang or CARMMA | Liliosa Hilao      |
| AD STARS                   | Film                        | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | The Campaign Against the Return of the Marcoses to Malacanang or CARMMA | Liliosa Hilao      |
| VIDEO STARS                | Branded Viral Videos        | Single   | Philippines     | TBWA SANTIAGO MANGADA PUNO   | The Campaign Against the Return of the Marcoses to Malacanang or CARMMA | Liliosa Hilao      |
| AD STARS                   | Mobile                      | Single   | Philippines     | Leo Burnett Group Manila     | McDonald's Philippines  | Doodelivery        |
| AD STARS                   | Film                        | Single   | Philippines     | GIGIL                        | Levi's  | Studs              |
| AD STARS                   | Film                        | Single   | Philippines     | GIGIL                        | 7-11  | Regift             |

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|-------------|----------------------------|----------|-------------|--------------------------------|----------------------------------|--------------------------------------|
| AD STARS    | Outdoor                    | Single   | Philippines | VLMY&R Philippines             | Power Plant Cinema               | Unsilencing the Beasts               |
| AD STARS    | Interactive                | Single   | Philippines | GIGIL                          | Unilever                         | Shop2Give                            |
| AD STARS    | Interactive                | Single   | Philippines | GIGIL                          | Unilever                         | Shop2Give                            |
| AD STARS    | Social & Influencer        | Single   | Philippines | GIGIL                          | Unilever                         | Shop2Give                            |
| AD STARS    | Film                       | Single   | Philippines | Leo Burnett Group Manila       | BDO Unibank, Inc.                | Tokushu                              |
| AD STARS    | Film                       | Single   | Philippines | Leo Burnett Group Manila       | BDO Unibank, Inc.                | Middle East                          |
| AD STARS    | Film                       | Single   | Philippines | Leo Burnett Group Manila       | BDO Unibank, Inc.                | Tokushu                              |
| AD STARS    | Film                       | Single   | Philippines | Leo Burnett Group Manila       | BDO Unibank, Inc.                | Europe                               |
| AD STARS    | Film                       | Single   | Philippines | VLMY&R Philippines             | Power Plant Cinema               | Lending Voice to the Silenced        |
| AD STARS    | Film                       | Single   | Philippines | NuWorks Interactive Labs, Inc. | San Miguel Brewery, Inc.         | Red Horse "Music Beats Firecrackers" |
| AD STARS    | Film                       | Single   | Philippines | NuWorks Interactive Labs, Inc. | San Miguel Brewery, Inc.         | Red Horse "Music Beats Firecrackers" |
| AD STARS    | Film                       | Single   | Philippines | NuWorks Interactive Labs, Inc. | San Miguel Brewery, Inc.         | Red Horse "Music Beats Firecrackers" |
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| AD STARS    | Film                       | Single   | Philippines | NuWorks Interactive Labs, Inc. | San Miguel Brewery, Inc.         | Red Horse "Music Beats Firecrackers" |
| AD STARS    | Film                       | Campaign | Philippines | DDB Group Philippines          | PHILIPPINE COMMISSION ON WOMEN   | MACHO CHOIR                          |
| VIDEO STARS | Branded Information Videos | Campaign | Philippines | DDB Group Philippines          | PHILIPPINE COMMISSION ON WOMEN   | MACHO CHOIR                          |
| AD STARS    | Film                       | Campaign | Philippines | DDB Group Philippines          | PHILIPPINE COMMISSION ON WOMEN   | MACHO CHOIR                          |
| AD STARS    | Film                       | Single   | Philippines | Publicis JimenezBasic          | Lazada Philippines               | Lazada Gifted School of Acting       |
| AD STARS    | PR                         | Single   | Philippines | Publicis JimenezBasic          | LAZADA PHILIPPINES               | LAZADA INVISIBLE MALL                |
| AD STARS    | Design                     | Single   | Philippines | BBDO Guerrero                  | Mars Wrigley Confectionary       | Snickers - Wrong World Finals        |
| AD STARS    | Interactive                | Single   | Philippines | BBDO Guerrero                  | Mars Wrigley Confectionary       | Snickers - Wrong World Finals        |
| AD STARS    | Interactive                | Single   | Philippines | BBDO Guerrero                  | Philippine Department of Tourism | Be Part of the Font                  |
| AD STARS    | Social & Influencer        | Single   | Philippines | BBDO Guerrero                  | Philippine Department of Tourism | Be Part of the Font                  |
| AD STARS    | Social & Influencer        | Single   | Philippines | BBDO Guerrero                  | Philippine Department of Tourism | Be Part of the Font                  |

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