

## 2019 AD STARS Finalist\_Professional Entry Title Section Category Туре **Entrant Country Entrant Company** Advertiser/Client Pacific Paint (Boysen) AD STARS TBWA SANTIAGO MANGADA PUNO Outdoor Single Philippines This is a tree Philippines Inc. AD STARS Philippines Leo Burnett Group Manila BDO Unibank, Inc. Film Single Tokushu Generation Fluid AD STARS TBWA SANTIAGO MANGADA PUNO Design Single Philippines Suyen Corporation Internet and Mobile Marketing **VIDEO STARS Branded Viral Videos** Single Philippines Ace Saatchi & Saatchi Manila Project Unfriend Association of the Philippines Internet and Mobile Marketing AD STARS Social & Influencer Philippines Ace Saatchi & Saatchi Manila Project Unfriend Single Association of the Philippines Internet and Mobile Marketing AD STARS Social & Influencer Philippines Ace Saatchi & Saatchi Manila Project Unfriend Single Association of the Philippines **Public Service** Internet and Mobile Marketing Healthcare Philippines Ace Saatchi & Saatchi Manila Project Unfriend Single Association of the Philippines Advertising Pacific Paint (Boysen) AD STARS Outdoor Philippines TBWA SANTIAGO MANGADA PUNO This is a tree Single Philippines Inc. Pacific Paint (Boysen) AD STARS Outdoor Philippines TBWA SANTIAGO MANGADA PUNO This is a tree Single Philippines Inc. Pacific Paint (Boysen) AD STARS TBWA SANTIAGO MANGADA PUNO Outdoor Philippines This is a tree Single Philippines Inc. Pacific Paint (Boysen) AD STARS This is a tree Outdoor Philippines TBWA SANTIAGO MANGADA PUNO Single Philippines Inc. Pacific Paint (Boysen) AD STARS TBWA SANTIAGO MANGADA PUNO Design Philippines This is a tree Single Philippines Inc. Pacific Paint (Boysen) AD STARS Philippines TBWA SANTIAGO MANGADA PUNO This is a tree Design Single Philippines Inc. Pacific Paint (Boysen) AD STARS Media Philippines TBWA SANTIAGO MANGADA PUNO Single This is a tree Philippines Inc. Pacific Paint (Boysen) AD STARS Media Philippines TBWA SANTIAGO MANGADA PUNO This is a tree Single Philippines Inc. Pacific Paint (Boysen) AD STARS Print Philippines TBWA SANTIAGO MANGADA PUNO This is a tree Single Philippines Inc. Pacific Paint (Boysen) AD STARS Print Philippines TBWA SANTIAGO MANGADA PUNO Single This is a tree Philippines Inc. Pacific Paint (Boysen) AD STARS Print Single Philippines TBWA SANTIAGO MANGADA PUNO This is a tree Philippines Inc. Branded Information Pacific Paint (Boysen) **VIDEO STARS** Single Philippines TBWA SANTIAGO MANGADA PUNO This is a tree Videos Philippines Inc. Pacific Paint (Boysen) AD STARS Diverse Insights TBWA SANTIAGO MANGADA PUNO This is a tree Single Philippines Philippines Inc. Pacific Paint (Boysen) AD STARS TBWA SANTIAGO MANGADA PUNO Direct Philippines This is a tree Single Philippines Inc. AD STARS Outdoor Intelligent Skincare Inc. (Belo) Belo Shady Posters Campaign Philippines Dentsu Jayme Syfu AD STARS Intelligent Skincare Inc. (Belo) Outdoor Campaign Philippines Dentsu Jayme Syfu Belo Shady Posters

AD STARS	Design	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Baybayan
AD STARS D	Design	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Baybayan
AD STARS C	Dutdoor	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Baybayan
VIDEO STARS	Branded Information	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Suyen Corporation	Smells like a Girl
VIDEO STARS	Campaign Videos (Case ilm)	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Suyen Corporation	Smells like a Girl
AD STARS F	Print	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Baybayan
AD STARS F	Print	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Baybayan
AD STARS F	Print	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Baybayan
AD STARS F	Print	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Baybayan
Public Service Advertising	luman Rights	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Liliosa Hilao
AD STARS F	Film	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Liliosa Hilao
AD STARS F	Film	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Liliosa Hilao
VIDEO STARS E	Branded Viral Videos	Single	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Liliosa Hilao
	Vobile	Single	Philippines	Leo Burnett Group Manila	McDonald's Philippines	Doodelivery
	Film	Single	Philippines	GIGIL	Levi's	Studs
AD STARS F	Film	Single	Philippines	GIGIL	7-11	Regift

Dentsu Jayme Syfu

Dentsu Jayme Syfu

Intelligent Skincare Inc. (Belo) Belo Shady Posters

NBS Illiterhate

National Book Store, Inc.

Campaign Philippines

Campaign Philippines

AD STARS

**VIDEO STARS** 

Outdoor

film)

Campaign Videos (Case

AD STARS	Outdoor	Single	Philippines	VLMY&R Philippines	Power Plant Cinema	Unsilencing the Beasts
AD STARS	Interactive	Single	Philippines	GIGIL	Unilever	Shop2Give
AD STARS	Interactive	Single	Philippines	GIGIL	Unilever	Shop2Give
AD STARS	Social & Influencer	Single	Philippines	GIGIL	Unilever	Shop2Give
AD STARS	Film	Single	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Tokushu
AD STARS	Film	Single	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Middle East
AD STARS	Film	Single	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Tokushu
AD STARS	Film	Single	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Europe
AD STARS	Film	Single	Philippines	VLMY&R Philippines	Power Plant Cinema	Lending Voice to the Silenced
AD STARS	Film	Single	Philippines	NuWorks Interactive Labs, Inc.	San Miguel Brewery, Inc.	Red Horse "Music Beats Firecrackers"
AD STARS	Film	Single	Philippines	NuWorks Interactive Labs, Inc.	San Miguel Brewery, Inc.	Red Horse "Music Beats Firecrackers"
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					PHILIPPINE COMISSION ON	
AD STARS	Film	Campaign	Philippines	DDB Group Philippines	WOMEN	MACHO CHOIR
	Branded Information				PHILIPPINE COMISSION ON	
VIDEO STARS Videos	Videos	Campaign		DDB Group Philippines	WOMEN	MACHO CHOIR
					PHILIPPINE COMISSION ON	
AD STARS	Film	Campaign	Philippines	DDB Group Philippines	WOMEN	MACHO CHOIR
AD STARS	Film	Single	Philippines	Publicis JimenezBasic	Lazada Philippines	Lazada Gifted School of Acting
AD STARS	PR	Single	Philippines	Publicis JimenezBasic	LAZADA PHILIPPINES	LAZADA INVISIBLE MALL
AD STARS	Design	Single	Philippines	BBDO Guerrero	Mars Wrigley Confectionary	Snickers - Wrong World Finals
AD STARS	Interactive	Single	Philippines	BBDO Guerrero	Mars Wrigley Confectionary	Snickers - Wrong World Finals
				5556.0	Philippine Department of	
AD STARS	Interactive	Single	Philippines	BBDO Guerrero	Tourism	Be Part of the Font
AD STARS		r Single Pr	Philippines		Philippine Department of	Be Part of the Font
	Social & Influencer			BBDO Guerrero	Tourism	
AD STARS		Single	Philippines		Philippine Department of	Be Part of the Font
	Social & Influencer			BBDO Guerrero		
					Tourism	