

4As Philippines 22nd AOY
(in no particular order)

ACTIVATION EXCELLENCE	
Creative and Effectiveness	Leo Burnett Manila
	Finalists: The Huddle Room GIGIL TBWA\ Santiago Mangada Puno
Execution Excellence	Ogilvy Philippines
	Finalists: The Huddle Room TBWA\ Santiago Mangada Puno
DIGITAL EXCELLENCE	
Creative and Effectiveness	TBWA\ Santiago Mangada Puno
	Finalists: BBDO Guerrero MullenLowe Philippines GIGIL Leo Burnett Manila
Digital Media	TBWA\ Santiago Mangada Puno
	Finalists: Initiative Philippines UM (Universal McCann) Wavemaker PH Ogilvy Philippines
Digital Production	Leo Burnett Manila
	Finalists: Publicis JimenezBasic NuWorks Interactive Labs
PRODUCTION EXCELLENCE	
Production Excellence for Audio	Sound Design
	Finalists: Digitrax Sound Productions Loudbox Studios Inc.

Production Excellence for Post	RIOT
Production Excellence for Film	Film Pabrika Inc.
	Finalists: Film Experts Inc. TBWA\ Santiago Mangada Puno UxS Inc.(Unitel Straight Shooters Manila)
MEDIA EXCELLENCE	
Best in Management of Business	MediaCom Philippines
	Finalists: Initiative Philippines Wavemaker PH The Huddle Room UM (Universal McCann)
Best in Media Creativity	Initiative Philippines
	Finalists: Wavemaker PH The Huddle Room UM (Universal McCann) MediaCom Philippines
Overall	MediaCom Philippines
	Finalists: Initiative Philippines Wavemaker PH The Huddle Room UM (Universal McCann)
Best in Industry Leadership	TBWA\ Santiago Mangada Puno
	Finalists: VMLY&R Ogilvy Philippines Dentsu Jayme Syfu BBDO Guerrero
Best in Management of Business	BBDO Guerrero
	Finalists: J. Walter Thompson TBWA\ Santiago Mangada Puno Seven A.D. Publicis JimenezBasic

Best in Market Performance	Publicis JimenezBasic
	Finalists: Ogilvy Philippines GIGIL TBWA\ Santiago Mangada Puno McCann Worldgroup
Best in Creative	TBWA\ Santiago Mangada Puno
	Finalists: McCann Worldgroup Philippines BBDO Guerrero Leo Burnett Manila GIGIL
Independent Agency of the Year	Seven A.D.
	Finalists: NuWorks Interactive Labs The Huddle Room
Agency of the Year	TBWA\ Santiago Mangada Puno
	Finalists: J. Walter Thompson Philippines Publicis JimenezBasic BBDO Guerrero